**ANGELINA JOBSON**

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Objective: To obtain a Social Media Manager position where I can utilize my skills in social media marketing, content creation, and analytics to develop and implement successful social media strategies.

**Education:**

Bachelor of Science in Marketing, University of Amsterdam, 2014

Relevant coursework: Social Media Marketing, Digital Marketing, Marketing Analytics, Consumer Behavior

**Experience:**

Social Media Manager, Warner Media, [Location], 2020 - Present

* Develop and execute social media strategies across multiple platforms including Facebook, Instagram, Twitter, and LinkedIn
* Create and curate content that aligns with the brand's voice and values
* Monitor and analyze social media metrics and adjust strategies accordingly
* Manage social media advertising campaigns to increase brand awareness and drive traffic to the company's website
* Collaborate with other teams to ensure social media efforts are integrated with overall marketing strategies

Social Media Coordinator, Hearst Television, 2016 - 2018

* Assisted in the development and execution of social media strategies
* Created and curated content for social media platforms
* Monitored and analyzed social media metrics to track performance and identify areas for improvement
* Assisted with the management of social media advertising campaigns
* Stayed up-to-date with industry trends and best practices to inform social media strategy

Marketing Intern, Blenders Eyewear, 2014 - 2015

* Conducted market research and analyzed consumer behavior
* Assisted with the development and execution of marketing campaigns
* Coordinated promotional events and activities
* Managed the company's social media accounts, creating and scheduling posts

**Skills:**

* Strong understanding of social media platforms and trends
* Proficient in social media management and analytics tools such as Hootsuite and Google Analytics
* Experience in social media advertising and campaign management
* Excellent written and verbal communication skills
* Strong analytical and problem-solving skills